Bharat Sanchar Nigam Ltd. (*A Government of India Enterprise*) Tariff & Costing-CM Section, Corporate Office, 1st Floor, Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037200 Fax No.011-23329125



No. 26-04/2012-T&C-CM

Circular T&C-CM No. 82/13-14

Date: 18.02.2014

Sub: Promotional offer of full talk time on Top-up recharge of Rs. 100 to Rs. 199-reg.

It has been decided by the Competent Authority to launch the promotional offer of Full usage value equal to MRP on Top-up vouchers/C-top-up/Flexi top-up with MRP of Rs.100 to Rs.199 under GSM services. This offer is applicable for a limited period of 15 days in a month for 2 months (March and April 2014) w.e.f. 01.03.2014.

- 2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
- 3. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
- 4. This circular is issued based on ECT approval No.1417 dated 14.02.2014 in P&P CM cell File No.3-38/2010/P&P-CM (Pt.II). For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to P&P-CM Section, Corporate Office, BSNL, New Delhi on e-mail ID: <u>hqcm.pp@gmail.com</u>, hqcm_pp@bsnl.co.in.

(N. S. Dhami) AGM (T&C-CM)

To All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1. CMD, BSNL.
- 2. Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3. ED-Fin/CA/NB, BSNL.
- 4. All PGMs / GMs, BSNL C.O.
- 5. GM (IT) for making necessary update in website and place in news item.
- 6. Sr. GM (Sales & Marketing)- for marketing initiative.
- 7. GM (CMTS) South Zone Billing Centre.
- 8. GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9. Director General P & T Audit, Delhi- 110054.
- 10. OL Section for Hindi version.
- 11. Guard file.